

# MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

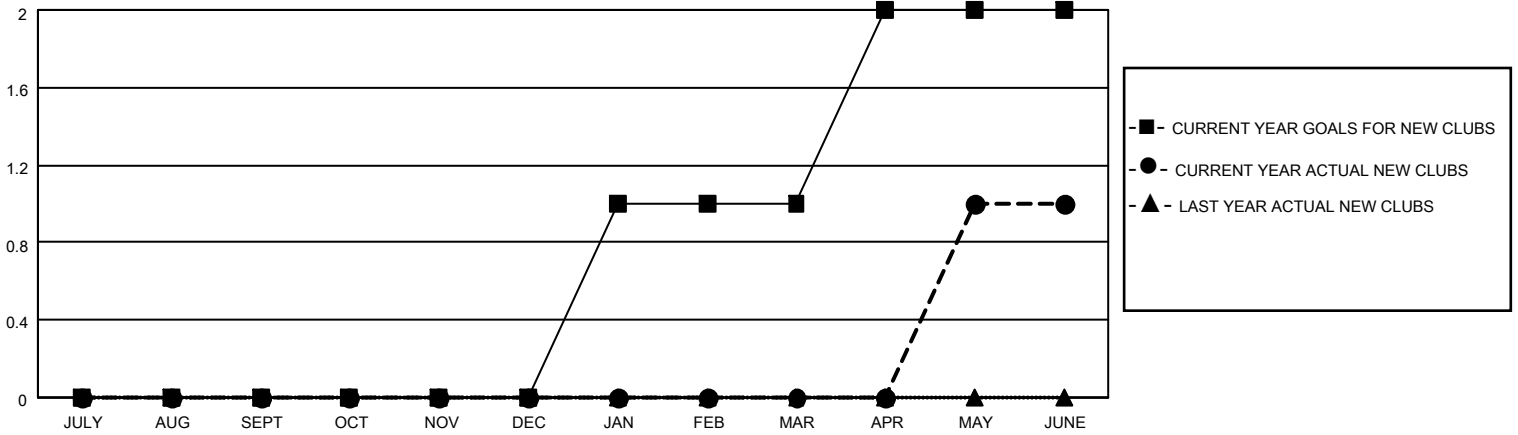
District 4 L4

Results as of: 6/30/2021

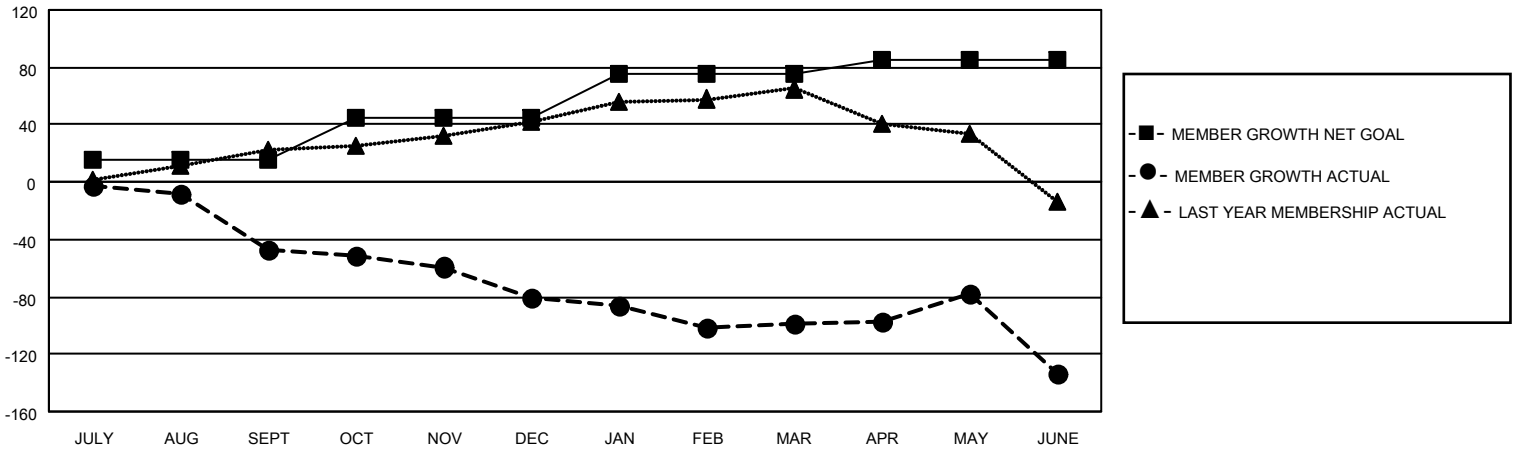
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	0
OCT/NOV/DEC	0	0	0
JAN/FEB/MAR	1	0	1
APR/MAY/JUNE	1	1	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	15	39	84
OCT/NOV/DEC	30	43	74
JAN/FEB/MAR	30	14	29
APR/MAY/JUNE	10	49	81

**GOALS AND ACTUAL NEW CLUBS CUMULATIVE**



**GOALS AND ACTUAL MEMBERS CUMULATIVE**



DROPPED CLUBS: 1	19 CLUBS OF 34 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>
<u>DROPPED MEMBERS</u>		MALE            561 (51.90%)
DECEASED            18		FEMALE        520 (48.10%)
CLUB CANCELLED      10	<a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a>	TOTAL FAMILY UNIT MEMBERS            208
OTHER                    238		FAMILY MEMBERS PAYING HALF DUES            107
<b>TOTAL                    266</b>		